

# KickItOver Manifesto

**We, the undersigned, make this accusation: that you, the teachers of neoclassical economics and the students that you graduate, have perpetuated a gigantic fraud upon the world.**

**You claim to work in a pure science of formula and law, but yours is a social science, with all the fragility and uncertainty that this entails. We accuse you of pretending to be what you are not.**

**You hide in your offices, protected by your jargon, while in the real world, forests vanish, species perish, human lives are ruined and lost. We accuse you of gross negligence in the management of your planetary household.**

**You have known since its inception that your measure of economic progress, the Gross Domestic Product, is fundamentally flawed and incomplete, and yet you have allowed it to become a global standard, reported day by day in every form of media. We accuse you of recklessly supporting the illusion of progress at the expense of human and environmental health.**

**You have done great harm, but your time is coming to its close. The revolution of economics has begun, as hopeful and determined in any in our history. We will have our clash of paradigms, we will have our moment of truth, and out of each will come a new economics — open, holistic, human scale.**

**On campus after campus, we will chase you old goats out of power. Then, in the months and years that follow, we will begin the work of reprogramming the doomsday machine.**

